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PRESS RELEASE

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GIGABIT FIBER PRE-REGISTRATION PERIOD OPENS IN LAWRENCE KANSAS

Lawrence, Kan. – April 22, 2013 - Wicked Broadband is pleased to announce that residents of Lawrence can now pre-register to receive Wicked Fiber Gigabit Internet service.

This marks the first time that a company other than Google Inc has deployed a gigabit fiber network using a process similar to the one pioneered by Google Fiber.

Like Google, Wicked Broadband is campaigning to pre-register customers for gigabit fiber service. The neighborhood with the highest percentage of pre-registrations on June 15, 2013 will be the first to receive the ultra high speed service (1,000 Megabits Per Second). Other neighborhoods will be deployed later provided they've reached the company's pre-registration threshold.

Wicked Broadband's current customers and newly pre-registered customers are already hosting yard signs, promoting pre-registration on social media and talking to neighbors about what gigabit fiber will mean to them.

Neighborhoods with gigabit service are able to access the Internet at 100 times the speed of the average American household. Customers using the service can stream multiple HD video streams and download full length movies in minutes. Since the service is bi-directional (i.e. upload speeds similar to its download speeds) customers are also able to upload photo albums, videos and other large files in the blink of an eye.

As the "TheStreet.com" pointed out today*, one added advantage of this type of ultra-fast Internet service is its role in advancing a la carte television programming as the viewing norm. Customers who subscribe to ultra-fast Internet will be able to cut the cord and cancel expensive subscription television services.

**Want 100x
Faster Internet?**

Help us bring Gigabit Fiber
to our neighborhood

register online at
wickedfiber.com



* <http://www.thestreet.com/story/11902007/1/google-fiber-is-good-for-the-country-and-for-google.html>

Wicked Broadband isn't just borrowing plays from Google's playbook. The company is also innovating in several new and novel ways:

1. Wicked Broadband is installing four fibers at each subscriber location, but the company is only using two. The remaining capacity is available on a wholesale basis to competing carriers who might want to deliver Internet, telephone, television or other telecommunications services in the future.
2. To encourage entrepreneurship and innovation, Wicked Broadband is offering a unique business service that combines dedicated bandwidth for essential applications with best effort bandwidth for Internet browsing and day-to-day access.
3. Each subscriber's home will host a battery back up good for 8 hours along with a Wicked Broadband controlled WiFi access point. This combination allows for emergency network access during power outages and weather emergencies.

Wicked Fiber will be posting the first results from the first four weeks of the pre-registration period on May 15, 2013. Results will be posted daily thereafter. Tune in to <http://wickedfiber.com> to see which neighborhoods are leading the pack in the race to get the gig.

About Wicked Broadband:

Owned and operated by founders Kristie Adair and Joshua Montgomery, Wicked Broadband is the only locally owned Internet service provider in Lawrence, Kan. The company provides broadband Internet services using a variety of technologies including directional microwave, WiFi and fiber to the premises. Wicked Broadband is staffed by military veterans, active reservists and military spouses. For more information, visit <http://wickedfiber.com>